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FOR IMMEDIATE RELEASE

Shindaiwa and TruGreen Join Forces

Tualatin, Oregon (November 5, 2005) – Shindaiwa Inc. announced today it has entered into a “National Account Program and Agreement” with The TruGreen Companies, Memphis, TN. “Shindaiwa is pleased to be the preferred supplier for handheld power equipment to The TruGreen Companies, the world’s largest landscape maintenance organization,” stated Mike Nichols, Vice President, Marketing & Business Development for Shindaiwa.

“TruGreen and Shindaiwa are mutually committed to performance and productivity, as well as product safety and user comfort. We plan to team up to develop product enhancements that benefit landscape professionals and Green Industry customers everywhere. Shindaiwa’s mission is to deliver complete customer satisfaction by building the highest quality, longest lasting equipment available. Shindaiwa’s quality-strategy translates into the lowest possible total cost of operation for TruGreen,” Nichols explained.

The TruGreen Companies are one of several leading home and business brands that are a part of The ServiceMaster Company. ServiceMaster provides outsourcing services for residential and commercial customers through a network of over 5,500 company-owned and franchised service centers and business units operating under leading brands which include Terminix, TruGreen ChemLawn, TruGreen LandCare, ARS Service Express, Rescue Rooter, American Mechanical Services, ServiceMaster Clean, American Home Shield, AmeriSpec, Merry Maids, and Furniture Medic. As America’s service brands for home and business, the core service capabilities of The ServiceMaster Company include lawn care and landscape maintenance, termite and pest control, plumbing, heating and air conditioning services, cleaning and disaster restoration, furniture repair, and home warranty. To learn more about ServiceMaster, please visit www.servicemaster.com.

Rick Ascolese, President of TruGreen Landcare stated “Shindaiwa was awarded the contract as our preferred supplier for handheld equipment after an exhaustive and rigorous 6-month evaluation process, which included 90-day field trials in four diverse regions of the country. The equipment proved itself extraordinary under harsh and demanding professional use. Additionally, Shindaiwa met or exceeded our requirements in safety, ergonomics, emissions compliance, fuel efficiency, productivity, and performance. We are excited about this new long-term agreement and the much anticipated cooperation and product development opportunities.”

A world leader in producing commercial-grade outdoor power equipment and environmentally-friendly small engine technologies, Shindaiwa products are distributed exclusively through clean two-step distribution and independent servicing dealers. For more information, please contact Shindaiwa, Inc. Tualatin, Oregon (800) 521-7733. Or visit www.shindaiwa.com.